

ESMC PRODUCER PRIVACY POLICY

Ecosystem Services Market Consortium (ESMC) is committed to protecting the privacy of producer participants who access and use our online enrollment platform and will only use your personal information in accordance to the following Privacy Policy.

This Privacy Policy ("POLICY") is applicable to the ESMC portal and subdomains, mobile apps, widgets, Application Programming Interfaces (APIs), and other online products or services (collectively, the "SERVICES"). These SERVICES are developed, managed, maintained, and supported by <VENDOR> ("VENDOR," "WE," or "US"). This POLICY is subject to and must be read in conjunction with the Terms and Conditions of Use ("TERMS" or "AGREEMENT") of the SERVICES and is binding on all SERVICES users. This POLICY is designed to inform you about the types of information that we gather about you and your organization, how we may use that information, whether we disclose it to anyone, and the choices you have regarding our use of that information.

By using the SERVICES you are accepting and agreeing to be bound by each of the terms set forth in this POLICY. VENDOR may modify this POLICY at any time. Amended terms of this POLICY are effective as of the date that they are posted. You should, therefore, review this POLICY from time to time. Your access and use of the SERVICES after the effective date of any amendment to this POLICY means that you have accepted its amended terms. If you do not agree to be bound by (or cannot comply with) the terms of this POLICY as amended from time to time, you agree that your sole remedy is to cease using the SERVICES. Your continued use of the SERVICES constitutes your agreement to be bound by the amended terms of this POLICY.

For purposes of this POLICY, to use, access and/or visit the SERVICES includes visiting the SERVICES or any of its pages, in order to buy, request, or obtain any service or product from ESMC, registering (partially or completely) in the SERVICES, and logging in and out.

I. Collection and Use of Your Personal Information

The SERVICES collect personal information (i.e., information that can identify specific individuals, including by name, identification number, mailing address, e-mail address, and other personal characteristics or attributes) and details about your farming practices, land details, land use, infrastructure, management plans, economic conditions, sustainability practices, operational details, customized services and results in order to provide you with customized services, and to allow the creation and maintenance of an "ACCOUNT" to store your information for your future use and review. ESMC will use your personal information for the following purposes:

- Provide, maintain, and improve the SERVICES;
- Research and develop new services;

- Send you technical notices, updates, security alerts, invoices and other support and administrative messages;
- Provide customer service;
- Communicate with you about products, services, offers, promotions, and events, and provide other news and information we think will be of interest to you; and
- Monitor and analyze trends, usage, and activities in connection with our SERVICES.

In addition, the SERVICES collect general data pertaining to each visitor, such as the visitor's IP address, operating system, browser type and version number, and the web pages viewed. This information is aggregated with all other visitor information.

The SERVICES may also collect financial information provided to us or to our payment processing service provider for the purpose of subscribing to our services. This data is only used to process your payment.

VENDOR will process personal information collected from you fairly and lawfully and will not use such personal information for purposes that are incompatible with the purposes it was requested and received.

II. Sharing Your Personal Information

Your individual personal information, e-mail address, data, and model results are for your use only. ESMC will not share these with any third party unless you specifically agree to a data-sharing option. WE may disclose certain information in response to subpoenas, governmental requests, legal processes, or to otherwise protect our legal or contractual obligations. WE will not sell or otherwise transfer your personal information to individuals or entities outside ESMC or one of our authorized partners without your approval.

Aggregated, anonymized information including management practices and operational details may be collected, reported to, and used by ESMC and authorized third parties. Such aggregate level information will not identify your personal information. Aggregate level information may be used and shared by ESMC and authorized third parties, among other purposes, to improve and develop agriculture and agronomic models, and to promote the understanding and adoption of carbon and water quality and quantity credits. Such uses and purposes of aggregate level information may or may not result in monetary benefit to ESMC or its authorized third parties.

III. Cookies

A cookie is type of identifier sent from a website to your computer system via your web browser to provide tailored features. ESMC uses cookies in order to secure and confirm your information when logging into partner access with your private login name and password. We do not use this information for any other purpose than to grant you access to secured website pages.

IV. E-mail Communications

ESMC provides program participants with announcements to provide program updates, promote the goals of the program and to notify producers of status of program requirements. These announcements can be stopped at any time by selecting the opt-out feature at the bottom of the e-mail. We do not sell or transfer e-mail lists to any of our business partners for any reason.

V. Third Party Service: Events and Webinars

From time to time, ESMC will collect personal information for events and webinars. This information may be disclosed to our third-party partners for the limited purpose of promoting and developing agriculture and agronomic models and assessment tools, and to promote trading and selling of carbon and water quality and quantity credits.

VI. Communication Preferences and Reviewing Your Personal Information

You can manage your communication preferences by sending e-mail to info@esmportal.com or sending a letter to the mailing address below. When contacting us please include your name, e-mail address, and the details of your request. You can also access and update your personal information by sending e-mail to info@esmportal.com or sending a letter to the mailing address below that includes your name, e-mail address, account ID and the purpose of the request.

VII. Security of Your Personal Information

ESMC uses a combination of industry standard security measures to protect your personal information from loss and misuse. For example, we use encryption when transmitting payment card information over the Internet. However, information transmitted via the Internet and/or stored on systems connected to the Internet is not 100% secure. As a result, ESMC does not ensure, warrant or guarantee the security or integrity of such information notwithstanding any other provision of this POLICY.

VIII. External Sites

The SERVICES may contain links to other websites (“External Links”). ESMC is not responsible for the privacy practices of other websites. We encourage users to read the privacy statements of each and every website that collects information.

IX. Children’s Privacy

People under the age of eighteen (18) may not use the SERVICES. If we learn that we have collected children’s personal information without parental consent, we will delete it from our systems.

X. How to Contact Us

You can contact ESMC by sending e-mail to info@esmportal.com or sending a letter to the mailing address listed below. Please include your contact information, name of ESMC web site or service, and a detailed description of your request or privacy concern.

<POC, Address>

Telephone : (xxx) xxx-xxxx

E-mail : info@esmportal.com

ESMC reserves the right to change its practices concerning information gathered from visitors to its websites. If such changes occur, this POLICY will be updated. You should check back periodically to confirm the current terms of this POLICY. This POLICY is not intended to and does not create any contractual or other legal rights in or on behalf of any party.